

July 25, 2024

To Whom It May Concern,

I am writing to recommend Sibel Damar for any role that leverages her exceptional skills in marketing, content creation, and community building. During her tenure at Everyrealm, Sibel excelled in various capacities, including as a gaming content producer, product marketing specialist, and manager of our creative team.

Sibel possesses both creative and analytical skills, enabling her to conceive of and implement strategic marketing plans across various channels including social media, paid, email, community management, video, and partnerships. Her creativity combined with attention to detail ensured our product launches were well-coordinated, thoughtful, and centered on customer needs.

As the manager of our creative team, Sibel exhibited strong leadership and organizational skills. She effectively managed a diverse team of creatives, fostering a collaborative work environment while ensuring that all projects were delivered on time and met the highest quality standards.

What truly sets Sibel apart is her positive attitude and willingness to step in and assist wherever needed. Her flexibility, desire to learn and contribute, and proactive approach made her an invaluable asset to our team.

I am confident that she will bring the same level of excellence and enthusiasm to any organization she joins.

Please feel free to contact me at julia@everyrealm.com if you require any further information.

Sincerely,

A handwritten signature in black ink, appearing to read 'Julia', written in a cursive style.

Julia Schwartz
Chief Strategy Officer, Everyrealm